

Press release – for immediate use

Leonaur – A new publisher for military readers

Leonaur, a new publisher for military history titles released its first ten titles in December 2005.

Using ‘print on demand’ technology the company is able to simultaneously offer its titles in softback and hardcover with a dust jacket.

New titles are proposed to be released at a rate of about ten per month giving purchasers 20 choices. Most are military history subjects.

The paperbacks are all in common large format (140 mm x 216 mm) and the hardbacks are slightly larger being cloth bound with a nice feeling cream paper stock. All typesetting is new – Leonaur will not be offering facsimiles.

Most importantly, Leonaur are able to offer their paperbacks from between £7.99 (U.S. \$12.99) to £9.99 (U.S. \$15.99) and hardcovers from £16.99 (U.S. \$25.99) to £19.99 (U.S. \$29.99) which it hopes readers will recognise as attractive prices compared to many books in the specialist market and (of course) substantially less than hard to find books on the antiquarian market.

“There has been a resurgence in interest for popular history’ said John Lewis of Leonaur “and though there are some fine titles available on the general market we hope that our collection – also at low to normal paperback or hardback prices will encourage casual readers to buy. We also hope that keen military history readers will plunge in and try books simply because the prices are so keen!”

Leonaur will publish across the range of subject material. Books are formed into collections such as ‘Eyewitness to War’, ‘Recollections of the Great War’ etc. and numbered for series collectors.

In the first month there are two Napoleonic titles ‘Rifleman Costello’ and Jonathan Leach ‘Captain of the 95th Rifles’ which are both first hand accounts of war in the Peninsular campaign.

Robert Rogers of the Rangers is the original journal of this famous French and Indian war guerrilla leader. For those interested in Victorian era wars – The Khakee Resselah by Dunlop is an account of irregular forces during the Indian Mutiny.

Two First World War titles ‘Steel Chariots in the Desert’ by Rolls and ‘With the Imperial Camel Corps’ based on the collected writings of Inchbald take the reader to the Palestine Campaign and Arabia with T.E. Lawrence.

For those who enjoy historical fiction Sir Arthur Quiller-Couch's 'Napoleonic War Stories' are a must for fans of Cornwell and Mallinson.

Second month titles are (at time of writing) ready for release and these include two more Napoleonic first hand accounts, another Mutiny period cavalry account, a Sikh War first hand account, another from the Camel Corps and a novel about Australian Light Horsemen in the First World War.

There is also a superb reader – 'Tommy Atkins' War Stories' giving 14 first hand accounts of Victorian era warfare.

In short, something for everyone at close to irresistible prices.

Readers can buy Leonaur books just about everywhere including amazon.co.uk and amazon.com and a host of other online suppliers.

News of future releases and passages from each book are available on Leonaur.com.

NOTE: FOR EDITORIAL DEPTS.

1 More information about Leonaur titles beyond this brief summary can be found on the Leonaur website www.leonaur.com.

2 Images for your use are available on the Leonaur website www.leonaur.com on the 'PRESS INFORMATION' button in PDF format.

3 Copies of press releases also can be found here.